



TAKE ME FISHING™

Youth Education Resources

Partners Outdoors Meeting – January 2012

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RBFF President & CEO

Explore the Blue



The screenshot shows the website's main interface. At the top is a navigation bar with "Discovery EDUCATION" on the left and "Products & Services", "Resources", "Educator Network", "Teacher Store", "Speaker's Bureau", and "About Us" on the right. Below this is a secondary navigation bar with "PUZZLEMAKER", "LESSON PLANS", "ADDITIONAL RESOURCES", and "CONTESTS & GRANTS". The main content area features a large banner image of a family on a boat. Below the banner is a section titled "ALL ONBOARD" with a sub-heading "Boating is a great activity to help bring families together..." and a "TAKE ME FISHING" button. Below this is a section with three columns: "EDUCATE!" with a sub-heading "ABOVE AND BELOW... THERE'S SO MUCH TO KNOW" and a "Learn More" button; "EXPLORE!" with a sub-heading "ABOVE AND BELOW... THERE'S SO MUCH TO SEE" and a "Learn More" button; and "FAMILY CONNECTION" with a sub-heading "ABOVE AND BELOW... THERE'S SO MUCH TO DO" and buttons for "Letter to Parents" and "Family Activities". At the bottom of the page, there is a "TAKE ME FISHING" button and a footer with "Check Requirements | Terms of Use | Privacy Policy | Contact Us | About Us" and "Copyright © 2010 Discovery Education. All rights reserved. Discovery Education is a Division of Discovery Communications, LLC."



TAKE ME FISHING™

Program Objectives

- Stimulate students' imagination and instill lifelong connection to the outdoors
- Reinforce commitment to environmental stewardship
- Address the need for environmental conservation and outdoor education resources in the classroom
- Increase participation in boating & fishing



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Explore the Blue Resources

EXPLORE HABITATS

Show students the types of aquatic plants and animals you find in your region of the country.



Find Your Region →

Grades K-2 Grades 3-5 Videos Webinars

Health/Physical Education

 **Go Fish Tag**
Students play a game of tag in which "fishermen" catch "fish."

 **Bodies of Water**
Students will learn about the importance of drinking enough water.

THRILL of the CATCH

[Go Fishing](#) 

[Create Fish](#) 

[login](#) • [create profile](#)

WATER QUALITY FISH COUNT

poor good 00001139



TAKE ME FISHING™

Promotional Events



TAK

Youth Engagement



879,152 youth introduced
to fishing and boating!



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More to Come

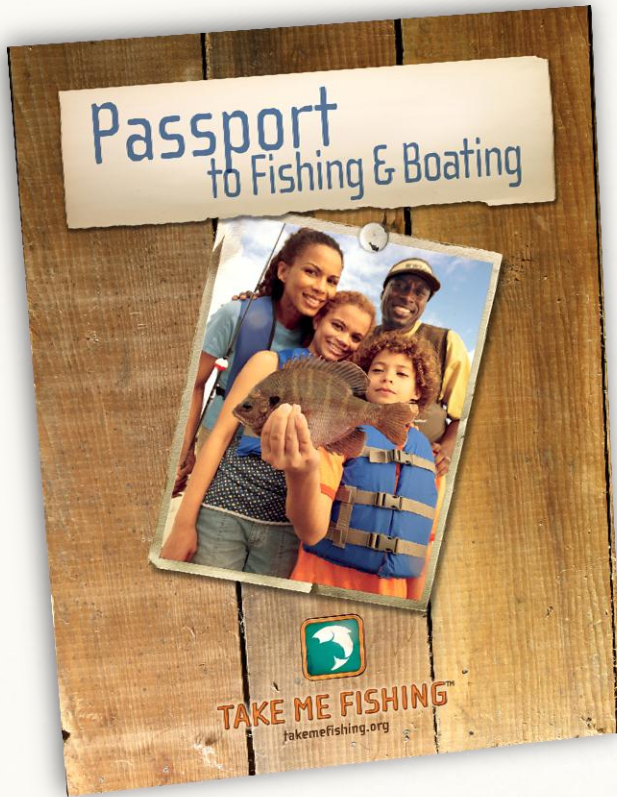
Program Extensions:

- Middle school content
- Hispanic content
- Webinars
- Additional Event Support



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Additional Youth Outreach



National Recreation and Park Association



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QUESTIONS?



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